TROY CORBITT

PRODUCT • UX RESEARCH • DESIGN • TECHNICAL DEVELOPMENT

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PROFILE

Interdisciplinary product and UX professional blending customer discovery, mixed-methods research, interaction design, analytics, and hands-on development. Experienced translating user insights into product recommendations, accessible experiences, and working prototypes across B2B and consumer settings.

EDUCATION

Cornell University | B.A. in Information Science, UX & Data Science concentration; Business minor — May 2026

GPA: 3.6/4.0 | Relevant coursework: Human-Computer Interaction, User Research, Data Science, Prototyping, Learning Analytics, iOS Development

PROFESSIONAL EXPERIENCE

Vimeo | Customer Experience Intern — Product Research & Analytics — Jun–Aug 2025

- Analyzed customer behavior, retention feedback, and feature adoption patterns using Tableau, Salesforce, and spreadsheet reporting.
- Synthesized CSM interviews and cross-functional feedback into personas, journey maps, and research-backed opportunities.
- Collaborated with Customer Success and product stakeholders to inform onboarding, adoption, and customer experience strategy.

Sartorius | User Experience Designer Intern — Jan–May 2025

- Created 20+ responsive Figma prototypes and supported 15+ campaign webpages, translating business needs into usable web experiences.
- Applied GA4, Hotjar, usability research, and A/B testing to evaluate user behavior and recommend iterative experience improvements.
- Partnered with marketing and technical teams on responsive design, accessibility, stakeholder feedback, sprint QA, and handoffs.

Cornell University | Computer Assistant — Research & Technical Support — Feb 2025–May 2026

- Troubleshot Python, SQL, R, data workflows, and technical issues for university researchers and staff through prioritized support requests.
- Documented recurring problems and created workflow guides to improve onboarding, self-service, and resolution consistency.

Cornell University | Teaching Assistant, Designing Technology for Social Impact — Aug 2025–May 2026

- Coached 30+ students on user research, product concepts, prototyping, and iterative design for technology-driven social impact.
- Reviewed project milestones, prototypes, and presentations; helped teams turn stakeholder feedback into clearer design decisions.

SAI | Product Marketing Intern — Oct–Dec 2024

- Translated 10+ product features into launch narratives, user-facing content, and visual assets to communicate value to academic users.
- Used customer feedback and competitor research to refine messaging, onboarding content, and product positioning recommendations.

SELECTED PROJECTS

Magic Markdown Notes | AI Product · Web Development — Built a browser-based note app with AI-assisted Markdown, live preview, autosave, and export; refined flows through user testing.

TikTok Favorites Redesign | Product Design · UX — Proposed folders, bulk selection, filters, and keyword tagging to make saved-video organization and retrieval more intuitive.

Viewpoint Vault | UX Research · Social Impact — Conducted a 9-person diary study with 33 entries and ethnographic research; prototyped an anonymous pre-discussion tool.

Tracklist | iOS Development · Product Design — Built a gamified SwiftUI task app with rewards and progress feedback, plus JSON API requests using URLSession.

Spaces | AR Concept · UX Design — Translated interviews and user journeys into requirements, design flows, and iterative prototypes for an AR-based experience.

Learning Analytics Dashboard | Data · R Shiny — Developed instructor and student dashboards with interactive risk indicators, heatmaps, and exploratory visualizations.

SKILLS

Product & Research: Product discovery, customer interviews, usability testing, journey mapping, personas, A/B testing, requirements, user stories, accessibility, Agile/Scrum

Design & Analytics: Figma, FigJam, wireframing, prototyping, design systems, UX writing, GA4, Hotjar, Tableau, Salesforce, Excel

Engineering & Tools: Python, SQL, R, Swift/SwiftUI, HTML/CSS/JavaScript, JSON/REST APIs, Git, Jira, Asana, CoreMedia, Cursor, ChatGPT